

THERE'S NOTHING JUST ABOUT MENTHOL.

It's not just addicting.

The cooling flavor makes menthol products easier to start and much harder to quit. It's not just an injustice – it's killing us.



Menthol cigarettes are not less harmful than other cigarettes and they are likely **a greater risk to public health than non-menthol cigarettes**

Help us fight this injustice at
[NotJustMenthol.org](https://www.NotJustMenthol.org)



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